### GNLD OVERALL CHECKLIST

### **GNLD GLOBAL EXPANSION HOW IT WORKS!**

### **GOLDEN NEO-LIFE** DIAMITE INTERNATIONAL

### Three Strong Companies. One Global Force.

Golden Products, Neo-Life and Diamite have come together to form one of the world's largest and most dynamic direct sales companies: GNLD International. Together the unified GNLD family is now the fastest growing company in the industry in new market penetration.

With an unparalleled combination of global resources, leading-edge products, and marketing know-how, GNLD is positioned as the most powerful force in the direct-selling industry well into the next century. GNLD stands ready to support entrepreneurs like you - both domestically and internationally - in building and expanding your business.

### WHAT'S IN IT FOR ME?

- By being a Golden Neo-Life Diamite Distributor you have a Global business opportunity!
- You or any Distributor in your sales team may sponsor a distributor anywhere that Golden Neo-Life Diamite has a company!
- Your International business counts towards your Director status and your point value accumulations!
- Travel the world to build your Golden Neo-Life Diamite business.

### **INTERNATIONAL SPONSORING**

International sponsoring provides all GNLD Distributors the freedom to expand their "success lines" to nearly 50 markets as easy as 1,2,3.

### WHO CAN SPONSOR INTERNATIONALLY?

Any Distributor. However, you must be a Titled Director to begin earning on your international organisation that you build outside your regional market.

### HOW DO I GET STARTED?

- Contact your Distributor Services representative and request the International Prospecting card.
- Use the International Prospecting Card to advise your home country GNLD office regarding your ISD prospects by fax or mail. The GNLD office in your home country will advise the GNLD in your prospect's country to expect an application or inquiry from your prospect. In this way, the GNLD office in your prospect's country can be prepared to assist your prospect and interest them in the products and business opportunity.
- Whether you request a Foster Sponsor or elect to sponsor directly it is your responsibility as the international sponsor to contact your international prospect and interest them in the products and business opportunity.

### WHERE CAN I EXPAND?

American Samoa

Australia

Austria

Bahamas

Barbados

Botswana

Canada

Croatia Denmark

Estonia

Finland

France

Germany

Ghana

Guam

Hungary

Iceland Ireland

Italy

Jamaica

Japan

Kenya

Latvia

Lesotho

Mexico

Midway Island Namibia

New Zealand

Norway

Philippines

Puerto Rico

Romania

South Africa

Spain

Swaziland

Sweden

Switzerland

Tanzania

Trinidad & Tobago

Uganda

United Kingdom

United States

Virgin Islands

Wake Island

### HOW DO I REGISTER MY INTERNATIONALLY SPONSORED DISTRIBUTOR (ISD)?

International Sponsoring can be very simple and rewarding through GNLD's Foster Sponsoring program. All you need to do is:

- Contact your local GNLD office and advise them of the name and country of your ISD prospect and that you wish to have a Foster Sponsor assigned. Your local GNLD office will tell the GNLD in your ISD's country to expect to hear from your ISD.
- Instruct your prospect to contact the GNLD office in their home country. Make sure that they indicate they were referred by you as the International Sponsor and that a Foster Sponsor is to be assigned. It is important for your ISD to contact their local GNLD office to get started. The local GNLD office is prepared to support your prospect when they call, but the office will not initiate a contact to your prospect.
- The GNLD office in your prospect's home country will assign a foster sponsor who will contact your ISD to help them complete their distributor application and to provide "intensive care" to get their business started.

If you have the opportunity to meet with your international prospect, you may wish to help them complete their Distributor application yourself.

- You can obtain Distributor applications for other GNLD markets from your Distributor Service representative.
- Make sure to enter your name on the line for "sponsor" and write across the top of the application "Foster Sponsor requested" to state your intentions.
- 3. Mail or fax the application together with the application fee applicable in your prospect's market to the GNLD office in your home country or your prospect's country, whichever is most convenient.

### CAN I SPONSOR MY PROSPECT DIRECTLY, WITHOUT THE ASSISTANCE OF A FOSTER SPONSOR?

Yes, sometimes a GNLD Distributor may choose to sponsor their international prospect directly without the assistance of a Foster Sponsor.

To give your new Distributor the best chance to succeed in their marketplace and to minimise the complication to your own business, you should directly sponsor only in those occasions when:

- 1. You know your International Distributor very well.
- You are familiar with the language and local customs of the country that you're sponsoring into.
- 3. You can devote a substantial amount of time to long distance support for your international Distributor or you will be visiting you Distributor frequently in their country.

### INTERNATIONAL SPONSOR INFORMATION KITS

You can order from your local GNLD office the International Sponsor Information kits on the various GNLD markets. Each kit contains applications, a product catalogue, an Image booklet, newsletters, announcements of impending events and other information about expanding your business into the GNLD market of your interest. As a Foster Sponsor or Direct Sponsor you will want to purchase these kits to familiarise yourself about the GNLD market of your prospect.

### STARTING AN INTERNATIONALLY SPONSORED DISTRIBUTOR OUTSIDE YOUR REGIONAL MARKET

An Internationally Sponsored Distributor must register as a Distributor in their country of residence. To become a Distributor in most GNLD markets, your ISD must purchase a Distributor Business kit

# MY PROSPECT WANTS PRODUCTS. CAN I SIGN HIM UP AS A MEMBER?

Yes, however you cannot directly sponsor Members internationally. You must use the Foster Sponsor program to register Members.

### **FOSTER SPONSORS**

Golden Neo-Life Diamite offers a Foster Sponsor program which allows you to elect to have an experienced leader in the country of your Internationally Sponsored Distributor (ISD) support your ISD. Foster Sponsors play a very important role in helping you to develop a successful global business. They are especially helpful when you will not be able to invest time providing "long distance" support or when there are language and cultural differences that make it difficult for you to do an effective job helping your new Distributor get started.

Choosing the Foster Sponsor option provides you with a personal "presence" in the home country of your ISD. Foster Sponsors work with your Internationally Sponsored Distributors(ISD) in the same way as they work with the other Members of their sales team. They guide your ISD into a fulfilling, lifelong relationship with GNLD. They provide all the orientation to local GNLD marketing materials, Marketing Plan, product line, and GNLD policies and procedures. They maintain the contact necessary to encourage your ISD to attend meetings and training's in their area and keep their business growing.

### COMPANY APPOINTMENT OF FOSTER SPONSORS

Foster Sponsors are selected from the top-performing Distributors in each country. The Golden Neo-Life Diamite office in your ISD's home country appoints a Foster Sponsor to work with your ISD. In making this appointment, the office will give primary consideration to the geographic location of your ISD and make every effort to assign a Foster Sponsor from within your existing team or the team of your upline if this organisation is already present in the country of your ISD

The criteria used to identify "top-performing-Distributors" as Foster Sponsors include:

- Sapphire Director or above
- Consistent sponsoring performance
- Consistently upgrades new Distributors
- Promotes and attends area meetings and trainings with guests and new Distributors.

PLEASE NOTE: The Original Sponsor, the Upline Sponsor & The PT needs to sign a letter requesting a Forster Sponsor for their downline.

	BENEFIT TO INTERNATIONAL SPONSOR	BENEFIT TO FOSTER SPONSOR
WHO EARNS QUALIFYING PV AND RELATED DIRECTOR BENEFITS?  • Qualifying Point Value (PV) • Sales Volume Bonus (SVB) • Director Car Bonus	Until the ISD becomes a Qualified Director or Director in Qualification: The Foster Sponsor earns all the Marketing Plan benefits related to activity of your ISD, just as if he had sponsored your ISD directly. This means that your ISD's PV is pooled with the Foster Sponsor's other PV toward reaching his Director qualification and the Foster Sponsor earns the SVB.	Until the ISD becomes a Qualified Director or Director in Qualification: The Foster Sponsor receives SVB earnings during development of ISD or any month the ISD does not achieve 4000 Qualifying PV. The ISD's PV is pooled with the Foster Sponsor's Other PV just as with the other distributors that he sponsors and supports.
TOTAL BUSINESS BONUS (Must be Qualified Director with 4000 Qualifying PV in the sales month *to earn bonus)  • Leadership Development Bonus • Network development Bonus	When your ISD or any Distributor in their downline achieves Qualified Director or Director in Qualification (DQ) status you and your upline share the benefits with the Foster Sponsor and their Upline You and your upline earn ½ LDB You and your upline earn ½ NDB	When your ISD or any Distributor in their downline achieves Qualified Director or Director in Qualification (DQ) status you and your upline share the benefits with the Foster Sponsor and their Upline Foster Sponsor and upline earn ½ LDB Foster Sponsor and upline earn ½ NDB
DETERMINING DIRECTOR STATUS	When your ISD is a Qualified Director or Director in Qualification(DQ) or has a Qualified Director or Director in Qualification (DQ) in their downline	When your ISD is a Qualified Director or Director in Qualification(DQ) or has a Qualified Director or Director in Qualification (DQ)in their downline

Leg Credit	YES	No, only International sponsor receives Leg credit.		
Group Director Credit				
Group PV Credit				
	YES	YES		
	YES	YES		
*The Ouick Start Program may apply on International business that you have built outside your regional market.				

### **FOSTER SPONSOR**

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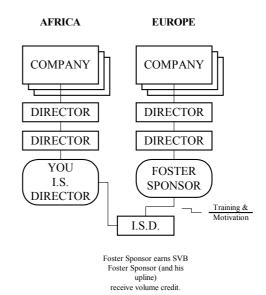
## WHO EARNS QUALIFYING PV AND RELATED DIRECTOR BENEFITS ON MY INTERNATIONAL ORGANIZATION?

# IF YOU ARE A DIRECTOR AND REQUESTED A FOSTER SPONSOR:

The Foster Sponsor provides training, motivation, and leadership for your ISD.

The Foster Sponsor earns all the Marketing Plan Benefits related to the activity of your ISD during the development of your ISD or any month your ISD does not achieve 4000 Qualifying PV, just as if he had sponsored your ISD directly. This means that your ISD's PV is pooled with the Foster Sponsor's other PV toward reaching his Director qualification.

In this case, there is no SVB to be paid outside the country to the International Sponsor.

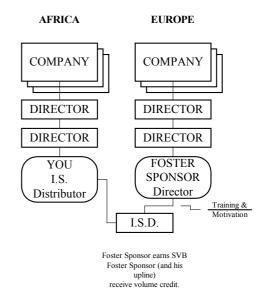


# IF YOU ARE A DISTRIBUTOR AND REQUESTED A FOSTER SPONSOR:

There is no difference whether you are a Director or a Distributor. The Foster Sponsor provides training, motivation, and leadership for your ISD

The Foster Sponsor earns all the Marketing Plan benefits related to the activity of your ISD during the development of your ISD or any month your ISD (as a Director or Director in Qualification) does 4000 Qualifying PV, just as if he had sponsored your ISD directly. This means that your ISD's PV is pooled with the Foster Sponsor's other PV toward reaching his Director qualification and the Foster Sponsor earns the SVB.

In this case, there is no SVB to be paid outside the country to the International Sponsor.



### **DIRECT SPONSORS - NEW**

Direct Sponsoring works only if you plan to spend considerable time with your new Distributor in their home country. Perhaps you share a common border or your ISD is a family member. In this case the ideal would be to identify one or more strong ISD's under whom you could register additional international prospects.

Each GNLD office is prepared to support your directly sponsored ISD's with product ordering privileges and with monthly SVB commission payments to your ISD.

It is YOUR responsibility to train your new Distributor regarding the product and the business; to be available to meet their continuing support needs and to help them maintain the focus and business-building activities they will need to be successful.

## WHO EARNS QUALIFYING PV AND RELATED DIRECTOR BENEFITS ON MY INTERNATIONAL ORGANIZATION?

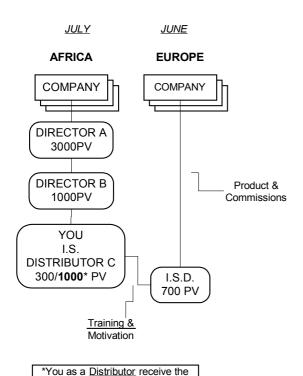
IF YOU ARE A DISTRIBUTOR AND ELECT TO DEVELOP YOUR ISD DIRECTLY:

Internationally Sponsored Distributors who are directly sponsored will order their product from the GNLD office in their home country and will receive their SVB directly from GNLD.

If your ISD is outside your market, then the first upline <u>titled</u> Director, will earn the maximum SVB percentage according to the Marketing Plan of the country where the PV is accumulated. They are paid this percentage LESS any SVB paid to your ISD.

As a <u>Distributor</u> you can earn the "Quick Start" PV credit toward determining your Qualifying

PV anytime your ISD does not achieve 4000 Qualifying PV. The PV of your ISD will be counted according to the Marketing Plan in your home country.



June Quick Start volume credit of

700PV from your I.S.D.

### PAYMENTS OF INTERNATIONAL BONUSES

All payments are made according to the Marketing Plan in operation in the country where the product was sold, and payments are computed in that country's currency. As an International Sponsor, you must be entitled to receive the payments under the laws of your country of residence, as well as the laws of the country where your ISD is located. GNLD will endeavour to assist in assuring that these payments can be made, but it is ultimately your responsibility to assure that you are not restricted from receiving these payments due to any government regulations. This includes but is not limited to the issuing of invoices, withholding tax requirements and filing of local tax returns.

### INTERNATIONAL WITHHOLDING TAX

It is YOUR responsibility to ensure that you are in compliance with applicable tax and registration requirements. Many countries have withholding requirements and GNLD must comply with them when making international bonus payments. Tax withholdings will be appropriately identified to you on your bonus statements.

### MINIMUM BONUS PAYMENTS

Because of the special handling and withholding requirements in making international bonus payments, cheques will be issued only when the bonus amount exceeds the equivalent of US\$100. Bonus amounts of less than \$100 will be forwarded to the next month's statement.

### **BONUS CHEQUE CLEARING**

Each GNLD office will use a payment method to best facilitate clearing of your bonus payment. Prevailing exchange rates will apply in making these payments.

## CAN I RELOCATE MY DISTRIBUTORSHIP TO ANOTHER GNLD COUNTRY?

Any Distributor may apply to his home country in writing indicating their desire to relocate to another GNLD country at the same Distributor level. A Distributor relocating to another country is personally responsible for obtaining all the necessary documents relating to the residency and the right to work in the new country, and to provide all needed documents to the new company that are required to confirm acceptance as a Distributor in the new country. Relocation can occur only after the close of sales a month.

A Distributor relocates at the same level. The Distributor must complete a Distributor application and pay the registration fee applicable in the new market. In most markets a Business Kit must also be purchased. This will entitle you to receive the

GNLD publications for your new market. Any remaining publications due from your original market will be sent to you according to your instructions.

### CAN I BE A DISTRIBUTOR IN MORE THAN ONE COUNTRY?

YES. In addition to being able to sponsor Distributors in any country where GNLD operates, you may elect to register your distributorship to merchandise products in more than one country. To do this, you must be able to demonstrate to the local GNLD office that you have met all legal requirements for residency and to operate legally in that market place. A Distributor can only have one home country. In other markets the Distributor would be registered as a Foreign Distributor. In no case would your Foreign distributorship count as a downline leg for your original distributorship. Your PV and BV from all markets would combine either in the same month or according to the "Quick Start" system for markets outside your region.

# WHILE VISITING A COUNTRY WHERE THERE IS A GNLD COMPANY CAN I ORDER PRODUCTS?

**YES.** GNLD Directors can purchase products from the home office at Distributor Cost less the top of the SVB chart.

NOTE: No PV or BV credit will be given on these purchases and therefore no bonuses are paid on these orders.

# IS MY INTERNATIONAL BUSINESS USED FOR COMPANY INCENTIVES AND CONTESTS?

Unless specifically announced otherwise, home country incentives and contests are based on home country activity only.

# QUICK START PV, VOLUME POOLING AND HOME COUNTRY SVB:

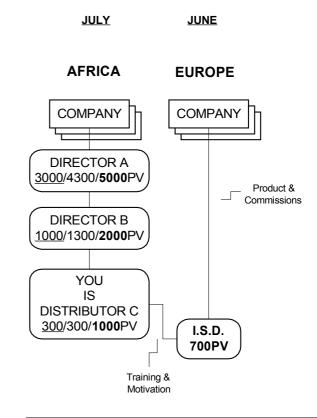
The International Quick Start program was implemented to provide a way to credit a Distributor for activity outside their regional market.

As the International Sponsor you receive Quick start credit in the month following your ISD sales close to determine your current month SVB percentage. Your home country determines your global status according to the combination of your home country organisation PLUS your international organisation outside your region from the PRIOR month. The advantage to you of this QUICK START is that midway through the month you will know what your prior month international performance was. You can then build on this with your current month home country performance to establish your status.

### <u>UNDERLINED PV = Home country Personal</u> PV

ITALICIZED PV = Home country Qualifying PV

**BOLD PV = Global Qualifying PV which determines SVB percentage** 



<b>HOME COUNTRY SVB EARNINGS</b>					
<b>DISTRIBUTOR</b>	HC QPV	GLO QPV	<u>%</u>		
Distributor C	300	1000	10%		
Director B	1300	2000	15%		
(Already received 20% SVB from Europe on 700 PV)					
Director A	4300	500	25%		

# QUICK START PV AND VOLUME POOLING:

Volume pooling will STOP with director B. The 700PV from Distributor C's ISD combined with Director B's home country organisation will give him 4000 Qualifying PV.

Just like with his local PV pooling Director A knows that he does not have any international PV pooling to him from Qualified Director B. He will need to place additional orders to achieve 4000 Qualifying PV.

